



The
Electoral
Commission

Voter ID -
Partner
Pack

Supporting trans and
non-binary people to vote
in the 2023 local elections

The Electoral Commission

The UK Government has introduced a requirement for voters to show photo ID when voting at a polling station at some elections. This new requirement will apply for the first time in England at the local elections on Thursday 4 May 2023.

Anyone who does not have an accepted form of photo ID will be able to apply for a free voter ID document, known as a Voter Authority Certificate.

We know that trans and non-binary people are more likely to experience barriers in preparing for this change and may need support to access photo ID. Research by Stonewall and the LGBT Foundation found that nearly a quarter of trans respondents (24%) and nearly one in five non-binary respondents (19%) said they do not own usable photo ID.

We've created this pack for organisations in England. It's designed to help you raise awareness, and support people you work with to apply for a Voter Authority Certificate, if needed. This pack also includes information on voter registration.

What you'll find in this pack:

- **A guide for your staff and volunteers**
- **A booklet for voters**
- **Posters**
- **Digital resources**, including social media graphics and template social copy
- **Other resources**, including web and newsletter copy

Organisations working directly with trans and non-binary people can play an important role in supporting voters to ensure they have photo ID ahead of the elections.

The Electoral Commission is the independent body which oversees elections and regulates political finance in the UK. We work to promote public confidence in the democratic process and ensure its integrity.

If you have any questions about this pack, you can contact us at **partners@electoralcommission.org.uk**.

You can also sign up for our voter registration newsletter at **electoralcommission.org.uk/democratic-engagement-resources**, to stay up to date with our campaigns.

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Printable resources

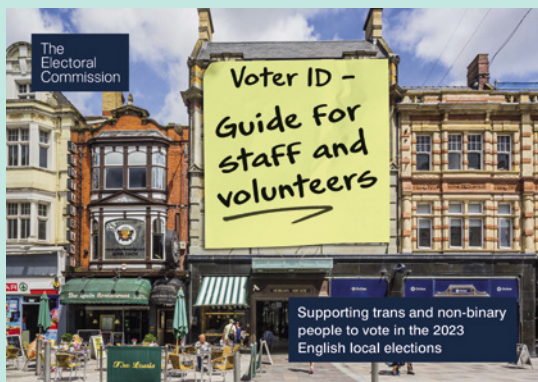
Guide for staff and volunteers

Download our guide for staff and volunteers, which provides the key information they will need to help

people they support to understand the new voter ID requirement. The guide can be used digitally or printed, and explains:

- **How to register to vote**
- **Which forms of ID will be accepted**
- **How to apply for a Voter Authority Certificate**
- **What to expect at the polling station**
- **Other ways to vote**

There are two versions of our guide for staff and volunteers. One is designed to be viewed on a computer and has a coloured background. The other is designed to be printed out and has a white background.



Download the guide for staff and volunteers

Voter booklet

Download our booklet for voters, which explains:

- **How to register to vote**
- **Which forms of ID will be accepted**
- **How to apply for a Voter Authority Certificate**
- **What to expect at the polling station**
- **Other ways to vote**



Download the Voter booklet

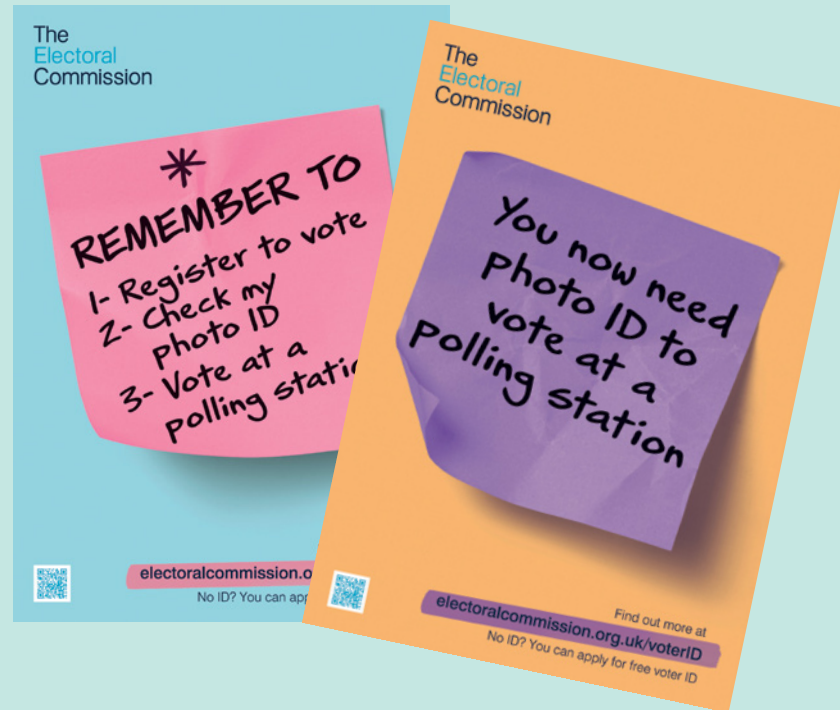
Versions available in English:

- Accessible onscreen
- Print ready colour
- Print ready greyscale
- Commercial print



Posters

Download A4 and A3 posters to raise awareness of the new voter ID requirement.



**Download the
ready to print
versions**

You can print these directly
from your own printer



**Download the
commercial
print versions**

These have crop and bleed
marks which are essential if
you are planning to have these
professionally printed



Download all printable resources in English

Digital resources

Social media graphics

Ready to post graphics are available for Facebook, Instagram and Twitter. These can also be shared through community WhatsApp groups.

These are JPEG files you can download and share



Download the ready to post graphics

Social media posts

You can download template copy to share key messages about the voter ID requirement on your social channels.



Download social media posts



Download all digital resources



Other resources

Web and newsletter copy

You can download template copy to share information about the voter ID requirement and how to apply for a Voter Authority Certificate on your website and newsletters.



Download web and newsletter copy



Download other partner packs

Other partner packs

You can also download bespoke resources to help groups who are more likely to need support to prepare for the new voter ID requirement, including:

- **Disabled people**
- **Gypsy, Roma and Traveller communities**
- **Older people**
- **People experiencing homelessness**
- **People who are registered to vote anonymously**

Template press copy

You can download template press copy to raise awareness of the voter ID requirement in your local area.



Download press materials