

The

WOKING



Magazine

Rate card

Vital statistics

- An A4, colour magazine, 32 pages.
- 47,000 copies published three times a year.
- Delivered to over 41,000 households via Royal Mail.
- Also available from public information points in Woking.
- Has a readership in excess of 80,000.
- Features local news and information about local events, community initiatives, Woking people and Council services.
- Research shows that many people keep the magazine for several weeks after reading as it is a good source of information.

Advertisement rates:

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|-------------------------------------|--|------|
| Full page..... | 210mm x 297mm (3mm bleed with crop marks) .. | £925 |
| Full page - inside front/back | 210mm x 297mm | £975 |
| Full page - back cover..... | 210mm x 297mm | £995 |
| Half page - landscape..... | 180mm x 132mm | £645 |
| Quarter page | 85mm x 132mm..... | £395 |

All measurements are given in millimetres, (width given first).

All prices are for colour advertisements and are exclusive of VAT.

A discount is available for multiple or early bookings.

Adverts to be supplied as high resolution pdf, tif or eps files, (minimum resolution of 300dpi).

| The Woking Magazine deadlines | Spring 2019 | Summer 2019 | Winter 2019 |
|-------------------------------|-------------------|-----------------|-------------------|
| Deadline for artwork | Friday 11 January | Friday 26 April | Friday 30 August |
| Royal Mail Distribution | Monday 4 March | Monday 17 June | Monday 21 October |

If you are interested in advertising in the Woking Magazine, please call Andy Denner on: 01483 743026 or email andy.denner@woking.gov.uk

